

# News CLIPs



### Core CLIPs:

- > Collaboration with College Station.
- > Students Serve Artists in Santa Fe .
- > New Faculty Members Join CLIP.
- > CLIP Engages with Leading Practitioners
- > Students Advise Entrepreneurs and Inventors

## A Message From Our Director

Friends of CLIP,

Year six has been one of the most aggressive growth years to date at Texas A&M’s Center for Law and Intellectual Property (CLIP). Our students, administration, and faculty can be proud of this program that is one of the most student-centered programs in the country.



**Megan Carpenter, Director  
Center For Law and Intellectual  
Property**

- We have provided pro bono educational training and workshops to over 1,000 underserved members of the community.
- We have three legal clinics that serve the public in entrepreneurship, patent, and trademark issues.
- We have a curriculum that is both broad and deep, including “Summers Away.” Many students have earned certificates or concentrations in intellectual property.
- Our programming engages students with each other and the community, through programs like Film CLIPs and Perspectives on Practice.
- We participate in the larger academic and professional community by sponsoring and/or co-sponsoring conferences every year that bring together an interdisciplinary group of scholars, practitioners, and other stakeholders with varied perspectives on particular issues.
- We collaborate with the main campus, including business, engineering, and architecture students.

The growth of our program has been exponential. And now we take a huge leap forward with the addition of five new faculty members, including experts in each area of IP (Including Peter Yu, who will join me as co-director of CLIP!). I am honored to be a part of this growth, and have no doubt that Year Seven will be the best one yet.

Megan Carpenter

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## CLIP Speaker Series: Perspectives on Practice

This year's CLIP Speaker Series highlighted intellectual property professionals in a variety of positions, from Fortune 100 companies to sole practitioners, from non-profit corporations to top firms.

Students had the opportunity to learn from, question, and interact with some great professionals. Included below is a list of speakers from this year's series.

- Andrea Perez, Associate at Kessler Collins, P.C.
- David Skeels, Shareholder, Friedman, Suder & Cooke, P.C.
- Decker Cammack, Attorney, Friedman, Suder & Cooke, P.C.
- Yorck Hernandez, Partner, Wittman Hernandez Patentanwälte
- Shane Hinckley, Interim VP, Marketing and Communications, Texas A&M University
- Jason Blackstone, Partner, Munck Wilson Mandala, LLP
- Noah Tevis, Assistant General Counsel - Intellectual Property, Bell Helicopter
- Melissa Eckhouse, IP Attorney & Instructor, Art Institute of Fort Worth
- Ronald Liu, Senior Patent Counsel, Ericsson Inc.
- David Bell, Partner at Haynes and Boone, LLP
- Greg Vetter, Visiting Professor, TAMU Law; Professor of Law, University of Houston Law Center
- Jeff Gitchel, Senior Counsel, Bayer Corporation
- Stephen Mason, Associate, Meyertons, Hood, Kivlin, Kowert & Gotzel



Megan Carpenter and Decker Cammack



Jeff Gitchel



Stephen Mason



## Need to Know Workshops

Students participating in our Need to Know workshops have the unique opportunity to help create and present educational workshops and training on legal topics that affect the community. These opportunities are supervised by faculty members, but the students are responsible for content creation and presentation. This year presentations included:

- Documentary Filmmakers and the Law at Thin Line 2015 (Film Festival)  
Ola Campbell (3L), Jeff Cramer (3L), Kathryn Hogan (3L), and Kymberlie Welp (3L). Supervised by Melissa Eckhouse
- Intellectual Property 101 at Texas A&M University:  
Kymberlie Welp (3L) and Mary Garner (3L). Supervised by Megan Carpenter
- Music and Copyrights: The Legal Aspects of the Music Business  
Stuart Kepler (3L) and Susana Jacintho (3L). Supervised by Melissa Eckhouse



## IP & The Modern University Athlete

The conference 'IP and the Modern University Athlete' was held at Texas A&M University School of Law on April 20, 2016. Professors Meg Penrose and Megan Carpenter hosted a variety of professionals from diverse fields such as compliance and sports management, along with scholars focused on sports law and intellectual property law. The conference examined the intersection between intellectual property law and the modern athlete in the university system. Topics included trademark and copyright issues related to individual college athletes and teams, rights of publicity of college athletes, and the changing role of IP rights in college athletics. Attendees interested in IP and sports law attended and were able to interact with speakers from around the country. This year's keynote was presented by Shane Hinckley, Interim Vice President, Marketing and Communications, Texas A&M University. Mr. Hinckley spoke candidly about the complicated relationships between universities and their student athletes. Academics, practitioners, and students alike enjoyed a vibrant dialogue on timely and controversial issues throughout the day.

**"Shane spoke candidly about the varied processes used to protect a world class brand such as Texas A&M."**



Meg Penrose, Rayla Allison, Kymberlie Welp (3L) and Mary Garner (2L) (left to right)



Shane Hinckley discusses methods of protecting TAMU trademarks



Hosts Megan Carpenter and Meg Penrose



## Film CLIPs

A new program this year for CLIP was its Film CLIPs movie series. Each film featured in the series was centered on themes related to intellectual property or entrepreneurship. CLIP provided the pizza, the movie, and some background materials for interested students and faculty. Following the films, CLIP faculty and staff members framed and led discussions about the work. A few of the 1L students became regulars. Professors across the school community volunteered to lead discussions. Professor Brian Holland, Visiting Professor Greg Vetter, Professor Frank Snyder, and Program Coordinator (and CLIP Alumnus) Braxton Bragg, among others, all hosted events.

### News CLIPs

## Intellectual Property and Technology Law Clinic



The Intellectual Property & Technology Law Clinic (IP&T) provides free legal services regarding trademark and patent law issues to entrepreneurs, non-profits, artists, and inventors with limited financial resources. This clinic operates within the Center for Law and Intellectual Property at Texas A&M University School of Law, and our law students work directly with our clients.

This clinic also participates in the U.S. Patent and Trademark Office's (USPTO's) Law

School Clinic Certification Program, which means our students are certified to practice as student attorneys by the USPTO. Our students interact directly with the USPTO and its examiners on behalf of clients, under the supervision of a Faculty Supervising Attorney.

The IP&T clinic is divided into two practice areas: trademarks and patents. Students in this clinic may perform transactional tasks for clients, including:

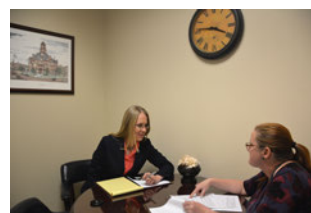
- Trademark clearance
- Trademark searches
- Drafting and filing of trademark applications
- Patentability searches
- Provisional patent applications
- Utility patent applications
- Assistance with the patent and trademark registration process
- Responses to Office Actions for both trademarks and patents



The Entrepreneurship Law Clinic at Texas A&M University School of Law helps clients who have limited financial resources start, organize, and develop their business. In this clinic, student attorneys help determine what kind of legal entity is right for each client's situation. The student attorneys then assist with

the paperwork and transactions required to establish or develop a business, whether that business is for-profit or non-profit. The clinic also provides assistance in strategizing, negotiating, and drafting organizational and operational agreements. Students in the clinic aid clients in the establishment and organization of busi-

ness entities under different legal structures such as corporations, LLCs, and non-profit organizations.



## Collaboration with College Station

This year, CLIP continued building relationships with College Station. CLIP students participated in 3 Day Startup, a three-day entrepreneurship event that begins with sharing ideas with potential team members and ends with "Shark Tank-style" investor pitches.

Some of our students traveled to College Station to

give Need to Know workshops on IP 101 to engineering, business, and innovation students.

Students from our CLIP clinics worked with student entrepreneurs based at Startup Aggieland, a student run incubator. Our law students are helping other TAMU students protect their IP and build busi-

nesses while learning to become attorneys.



## Spring Break Service Week in Santa Fe

This year, seven CLIP students were able to participate in our Spring Break Service Week in Santa Fe. Much of the time in Santa Fe was used to present information through special editions of our CLIP Need to Know presentations. Led by Adjunct Professor Melissa Eckhause, students gave presentations to underserved community groups including:

- New Mexico Wine Growers Association Education Conference  
Copyrights and Trademarks in Wine Labels
- Santa Fe Community College  
Legal and Business Issues in the Arts
- Women’s Economic Self Sufficiency Team Enterprise Center  
Copyrights, Trademarks, and Patents, Oh My! – IP for Entrepreneurs
- Institute of American Indian Arts  
Legal Issues in Broadcasting

In addition to the service aspect of the trip, students learned from key personnel at museums, had the opportunity to go behind the scenes, and two students participated in a live public radio talk show, New Mexico Film Works.



Kymberlie Welp (2L) and Miranda Rodriguez (3L)



Ken Bryan (3L)



CLIP students and faculty

## USPTO Events

Due to Texas A&M University School of Law’s participation in the United States Patent and Trademark Office’s Law School Clinic Certification Program, CLIP clinical students were able to interact with the USPTO this year in multiple ways. In both the Fall and the Spring, USPTO leaders were on site at the

School of Law. On both occasions, the USPTO gave interactive presentations to students interested in a legal career in IP. Additionally, clinical students were invited to the USPTO’s office in Alexandria, VA for a Day at the USPTO. More Texas A&M students attended than any

other school in the country. When gathering for a group photo with Congressmen Hakeem Jeffries and other leaders, USPTO General Council Sarah Harris (‘84) remarked how many Aggies were present and gave us a Gig ‘em.

**“USPTO General Council Sarah Harris (‘84) remarked how many Aggies were present and gave us a Gig ‘em.”**



CLIP clinical students and faculty pose with Congressmen Hakeem Jeffries and USPTO officials



## 2014-2015 Faculty

Center for Law and  
Intellectual Property

The faculty of CLIP includes full time professors, visiting professors, adjunct professors, and clinical supervising attorneys. Over the past year, these CLIP faculty have helped shape and push our program to new heights:

### Full Time Faculty

Megan Carpenter, Professor of Law and Director of CLIP  
Brian Holland, Professor of Law  
H. Dennis Kelly, Associate Professor of Law

### Visiting and Adjunct Faculty

Greg Vetter, Visiting Professor and Professor of Law, University of Houston Law Center  
Christian Dennie, Adjunct Professor and Attorney, Barlow Garsek & Simon, LLP  
Melissa Eckhause, Adjunct Professor and Attorney  
Chad Henson, Adjunct Professor and Attorney, Skiermont Puckett LLP  
Don Puckett, Adjunct Professor and Attorney, Skiermont Puckett LLP

### Clinical Faculty Attorneys

S. Benton Cantey, Clinic Supervising Attorney and Partner, Kelly Hart & Hallman LLP  
David W. Cook, Clinic Supervising Attorney and Partner, Kelly Hart & Hallman LLP  
Douglas Clayton, Clinic Supervising Attorney and Partner, Cantey Hanger LLP  
Cheryl P. Leb, Clinic Supervising Attorney and Partner, Kelly Hart & Hallman LLP  
Kevin Klughart, Clinic Supervising Attorney and Patent Attorney, Carstens & Cahoon, LLP  
Noah Tevis, Clinic Supervising Attorney and Assistant General Counsel - IP, Bell Helicopter Textron Inc.

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## New Faculty

In the coming year, CLIP has the honor of having five new faculty members join us. Along with excellent academic bona fides, these new faculty members also bring a wealth of experience that will help CLIP's student-focused programing grow even further.

### Incoming CLIP Faculty

*Irene Calboli, Visiting Professor of Law, National University of Singapore*

Irene specializes in intellectual property, European Union law, and international trade law. Although she will be visiting at NUS for the next few years, Irene has already started building local relationships. She recently presented to CLIP students on Geographic Indications in International Trademark Law here at the law school.

*Glynn Lunney, Joseph Merrick Jones Chair and McGlinchey Stafford Professor of Law, Tulane University Law School*

Glynn is an expert in intellectual property law and also has a Ph.D. in economics. He specializes in patent, copyright and trademark law, unfair competition, and contracts. Glynn is also a proud member of the Class of '84.

*Srividya Ragavan, Professor of Law, Univeristy of Oklahoma College of Law*

Ragavan's scholarship focuses on the interplay between international trade law and intellectual property issues with a developmental perspective. Her work emphasizes issues that affect developing nations.

*Saurabh Vishnubhakat, Expert Advisor, United States Patent and Trademark Office*

Saurabh focuses on patent law, and has been working in the United States Patent and Trademark Office, advising the agency's chief economist and other leadership on patent policy. He has also been a postdoctoral associate at the Center for Innovation Policy and the Duke Institute for Genome Sciences and Policy.

*Peter Yu, Kern Family Chair in IP Law and Director, Intellectual Property Law Center, Drake University Law School*

Peter Yu is a prolific scholar and an award-winning teacher. He is the author or editor of six books and more than 100 law review articles and book chapters. He has lectured and presented in more than 25 countries on six continents.