

## **Brian N. Larson**

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Dr. Brian N. Larson (he/his/him) is associate professor of law at Texas A&M University's School of Law. He researches legal argumentation from philosophical and rhetorical perspectives. He focuses on argumentation and rhetorical theory in context and practice, with much of his empirical research using text-analytic, computational, and cognitive methods. He teaches courses in legal philosophy (jurisprudence), rhetoric, and communication. Larson's other interests include the law and rhetoric of the American flag and linguistic pragmatics in the law. Larson is the author of numerous articles and book chapters, appearing in the journals *Communication Law & Policy*, *Legal Writing: Journal of the Legal Writing Institute*, *Nevada Law Journal*, *Cincinnati Law Review* and others.

Larson holds a Ph.D. from the University of Minnesota. He is a Texas A&M Arts and Humanities Fellow and has been awarded the Aggie Allies Accountability, Climate & Equity (ACE) "Rainbow Award," in part for his work as faculty advisor to OUTLaw, the school's LGBTQIA student group, and as a board member and officer with the Dallas LGBT+ Bar Association. He came to Texas A&M after a 20-year career as an attorney and business executive, with a national reputation for serving the real estate vertical with strategy, governance, branding and intellectual property, antitrust, rule-making for online communities, and other advice. He formerly led Larson Skinner, PLLC, a law firm that is pre-eminent among firms serving real estate multiple listing services and trade associations. (He continues to provide advice to the firm as "of counsel.")

Larson lives in Dallas.