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EXECUTIVE EDUCATION PROGRAM

Health, Pharmaceuticals & Intellectual Property Rights

PRESENTERS:

SWARAJ PAUL BAROOAH

Independent Consultant, IP Law and Policy

Managing Editor, SpicyIP.com



Swaraj Paul Barooah is currently the Managing Editor of SpicyIP.com, where he has served in varying capacities since 2007.

He has formerly been Policy Director at the Centre for Internet and Society, India, and Exec Vice President at IDIA Charitable Trust.

In 2015, he also was the Global Project Manager for the 4th Global Congress on Intellectual Property and the Public Interest.

Swaraj has taught courses on Intellectual Property law and policy as a visiting lecturer for LLB and LLM students in India and Turkey.

He has also served as a resource person for refresher courses in IP for law professors and High Court Justices.

He has degrees in law from Nalsar University of Law, Hyderabad, and University of California, Berkeley.

SHAWN BROWN

Vice President of Government Affairs

Lupin Pharmaceuticals; Mumbai, Maharashtra, India



[Shawn Brown](#) is Vice President of Government Affairs at Lupin Pharmaceuticals. Before joining Lupin, Shawn was President of SMB Strategies LLC, a government relations consulting firm. He is the former Vice President of International Government Affairs at Allergan Inc., and prior to that served as Vice President for State Affairs at the Generic Pharmaceutical Association, where he was also Director of Policy. Previous to his tenure at GPhA, he practiced law at the boutique Food and Drug Law firm, Hyman, Phelps & McNamara, in Washington, D.C.

He received his Juris Doctor from the University of North Carolina, Chapel Hill, where he became an Articles Editor for the North Carolina Law Review.

Before entering the field of law, Mr. Brown studied and worked in Japan as an English teacher and earned a Master's Degree in English from the University of Maine where he taught literature and writing.

From 2005 to 2013, Mr. Brown served as an advisor to the Department of Commerce and United States Trade Representative on intellectual property, trade and pharmaceuticals as a member of the Industry Trade Advisory Committee for Pharmaceuticals.

JONATHAN KIMBALL

Vice President of Trade and International Affairs

Association for Accessible Medicines (AAM); Washington, D.C., U.S.A.



[Jonathan Kimball](#) is the Vice President of Trade and International Affairs at the Association for Accessible Medicines (AAM). He serves as senior strategist and advocate leading AAM's engagement of a wide range of trade and global issues. Jonathan represents AAM and its member companies' interests before Congress and the Administration and serves as a Board member of the International Generics and Biosimilar Medicines Association.

Jonathan has more than 20 years of trade policy and international advocacy experience, having led Burson Cohn & Wolfe's U.S. healthcare policy offering, managed advocacy efforts in Europe, the Middle East, Africa, and the Americas for the Pharmaceutical Research and Manufactures of America, served as Director for Central and Eastern Europe at the U.S. Department of Commerce, and, based out of Budapest, supported the development of think tanks in Central and Eastern Europe.

Education:

American University

Master's degree, International Relations and Affairs

San Francisco State University

B.A., International Affairs

DORIS ESTELLE LONG

Professor Emeritus of Law and Former Director of the Center for Intellectual Property, Information and Privacy Law

UIC John Marshall Law School; Chicago, Illinois, U.S.A.



[Doris Estelle Long](#) is a Professor Emeritus of Law and Former Director of the Center for Intellectual Property, Information and Privacy Law at UIC John Marshall Law School in Chicago, Illinois. She specializes in domestic and international intellectual property law and its intersections with trade, technology, culture and information security. Doris has taught in eleven countries, including serving as a Fulbright Professor at Jiao Tung University in Shanghai, and continues to teach courses at UIC John Marshall, at other U.S. universities, and abroad. Her current research projects focus on domestic and international access to medicines, smart law and intellectual property, and information security.

In 2000 Doris served as an Attorney Advisor in the Office of Legislative and International Affairs of the USPTO where she helped negotiate the IPR Enforcement Sections of the Jordan Free Trade Agreement (among others), participated in various bilateral consultations, and had responsibility for international IP enforcement issues, including TRIPS compliance, and WTO accessions. She has continued to serve as a consultant on IPR protection and enforcement issues for diverse U.S. and foreign government agencies and companies, including most recently in Ethiopia, Botswana, China and the Philippines.

Doris is the author of numerous books and articles in the area of intellectual property law, a columnist on international intellectual property law for the Chicago Daily Law Bulletin and a contributor/moderator of the [TradeRXReport.com](#) blog. Her recent articles include Seven Roadblocks to Establishing Sustainable Innovation Policies for Pharmaceuticals Post-TRIPS; Using the International Patent System to Fight Coronavirus; and Mapping the New Geographies of IP Rights in the 21st Century. Many of her articles can be found on SSRN and [BePress](#).

Before joining the faculty, Doris was an attorney with the Washington, D.C. law firms of Arent Fox Kintner Plotkin & Kahn, and Howrey and Simon where she specialized in the areas of intellectual property, unfair competition, antitrust and commercial law. She currently serves as President of [Doris Long Consulting](#). A graduate of Cornell Law School, she has also earned a Certificate in Applied Cybersecurity from M.I.T and an Executive Education Certificate in Science, Technology and Innovation Policy from the Kennedy School of Government, Harvard University.

MICHAEL MIRELES

Professor of Law, Director, Intellectual Property Certificate of Concentration
University of the Pacific McGeorge School of Law; Sacramento, California, U.S.A.



Professor [Michael Mireles](#) has taught over 10 different courses and currently teaches intellectual property law, Property and Wills & Trusts. He has published papers in numerous journals including, *Cardozo Law Review*, *University of Missouri-Kansas City Law Review*, *University of Denver Law Review*, *University of Michigan Journal of Law Reform*, *Indiana Law Review*, *Texas Intellectual Property Law Journal* and *University of Minnesota Journal of Law, Science & Technology*.

Professor Mireles taught Cross Border Trade in Intellectual Property in the George Washington University Law School summer program, part of the Munich Intellectual Property Law Center, at the Max Planck Institute for Intellectual Property Law, Competition Law and Tax Law in Munich, Germany. He has also taught at the University of Denver, Sturm College of Law; China University of Political Science and Law in Beijing; Shanghai University of Finance and Economics; Zhejiang Gongshang University in Hangzhou; and University of Salzburg. He has recently given academic presentations at Copenhagen Business School; Max Planck Institute for Innovation and Competition; Shanghai Jiao Tong University Koguan School of Law; Stanford Law School; VIT University Law School in Chennai, India; Wake Forest Law School; University of Kentucky Law School; and the East China University of Political Science and Law in Shanghai. He recently co-organized an international [conference](#) at McGeorge on pharmaceuticals. He has also co-organized conferences in India and Denver.

Professor Mireles has been a guest blogger on the IP Kat blog and regularly blogs on the IP Finance blog, which was recently ranked in the top 60 intellectual property blogs worldwide. He coaches the Saul Lefkowitz Trademark Law Moot Court team, which has won a National Championship and many awards in the West region. He is advisor to the Intellectual Property Student Association, and co-advisor to the Asian Pacific American Law Students Association and the Latinx Student Association.

Professor Mireles was an associate attorney at Downey Brand, practicing intellectual property and commercial law, and was a law clerk to Circuit Judge S. Jay Plager of the United States Court of Appeals for the Federal Circuit in Washington, D.C. Professor Mireles received his JD from University of the Pacific, Order of the Coif, and LLM in intellectual property law from George Washington University Law School, with highest honors. He has served on the board of directors of several professional and community organizations, as Co-chair of the Federal Circuit Bar Association Diversity Committee, as President of the Asian Bar Association of Sacramento, and as a mayoral appointment to the City of Sacramento Racial Profiling Commission.

GURU NATARAJ

Founder

Law Chambers of G. Nataraj; Noida, Uttar Pradesh, India



Guru Nataraj is a Registered Patent Agent and an attorney at law with significant experience in pharmaceuticals and biotechnology. His career spans 27 years with multi-jurisdictional experience in both prosecution and litigation in patents. Guru has particular domain experience in intellectual property and regulatory issues in the pharmaceutical industry.

Guru is a regular speaker at programs on IPR's across the country. He is also a faculty for training programmes conducted by the Indian Patent Office as well as for programmes conducted by WIPO. In addition, Guru is also a visiting faculty at various law and management institutes across the country.

Education:

National Law School of India University

B.A., LLB (Hons) Law

MURALI NEELAKANTAN

Principal

amicus; Mumbai, Maharashtra, India



[Murali Neelakantan](#) is a dual qualified (Indian and English law) lawyer with broad based experience of cross border deals.

He was one of the few Indian lawyers to become an equity partner in a leading international law firm in London (Ashurst). Murali returned to Mumbai in August 2008 as a Senior Partner at Khaitan & Co.

He joined Cipla in 2013 as its first Global General Counsel and subsequently was Executive Director and Global General Counsel at Glenmark.

He is currently Principal at amicus where he provides legal and policy advice.

Murali is listed in the Who's Who of the World and has been recommended by the Legal 500. Based on feedback from clients and the recommendation of his peers, he was listed as one of the top 12 leading M&A lawyers in India by whoswholegal.com.

Specialties: Policy Advocacy, Intellectual Property, Cross border transactions, Outsourcing, Private Equity and Hedge Funds, M&A.

Education:

National Law School of India University

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MICHAEL PALMEDO

Assistant Director PIJIP

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[Michael Palmedo](#) studies the effects of changing to intellectual property laws on consumers and firms, as well as the impact of intellectual property rules in trade agreements. He manages interdisciplinary research at American University Washington College of Law's Program on Information Justice and Intellectual Property (PIJIP), and has taught economics as an Adjunct Professor at the College of Arts & Sciences and the School of International Service online Master of Arts in International Relations (MAIR) program.

Selected Publications

"The Impact of Copyright Exceptions for Researchers on Scholarly Output." *Efil Journal of Economic Research*, 2(6), Jul. 2019

"The User Rights Database: Measuring the Impact of Opening Copyright Exceptions." PIJIP Research Paper prepared for the Fifth Global Congress on IP and the Public Interest. Sep. 2018, with Sean Flynn

Education:

MA, Economics, American University

MA, International Affairs, AU School of International Service

BA, Economics, University of Mary Washington

SRIVIDHYA RAGAVAN

Professor of Law

Texas A&M University School of Law; Fort Worth, Texas, U.S.A.



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[Srividhya Ragavan](#)'s research emphasizes issues relating to international trade and intellectual property rights. Her scholarship focuses on legal and regulatory issues impacting global access to medicine, particularly from the perspective of developing countries, particularly India. Ragavan's monograph *Patents and Trade Disparities in Developing Countries* was published by Oxford University Press. Ragavan's co-edited book with Irene Calboli titled *Diversity in Intellectual Property – Identities, Interests, and Intersections* was published by Cambridge University. Ragavan is also associated with a blog focused on trade and pharmaceuticals – www.TradeRxReport.org.

As Faculty Director of the India program, Ragavan has advanced Texas A&M School of Law's India programs by creating lasting and impactful partnerships with Indian academic institutions in India.

Ragavan has a SJD from the George Washington University Law School, an LL.M. from King's College, University of London and B.A. LL.B. (Honors) from the National Law School of India University, Bangalore.

SANDEEP K. RATHOD

General Counsel and Vice President (Legal)

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[Sandeep K. Rathod](#) is a legal professional with 18+ years of legal experience in the global generic pharmaceutical sector, spread across both domestic and multi-national companies.

He also regularly teaches patent law at law schools in India and writes on issues pertaining to the pharmaceuticals sector. He is an avid observer of pharmaceutical and IP Policy in the developing world and works with civil society organizations on access to drug issues.

Sandeep has Bachelor's and Master's degree in law from the University of Mumbai as well as a Masters' degree of Law from University of Pittsburgh School of Law. He has been a recipient of various scholarships from the World Intellectual Property Organization as well as the Japan Patent Office.

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ANA SANTOS RUTSCHMAN

Assistant Professor of Law

*Center for Health Law Studies, Center for International & Comparative Law,
Saint Louis University School of Law; St. Louis, Missouri, U.S.A.*



[Ana Santos Rutschman](#) has been assistant professor at Saint Louis University School of Law since 2018. She focuses on topics related to health law, intellectual property, innovation in the life sciences, and law and technology. At SLU, she teaches Patent Law, FDA Law and Policy, a seminar on Emerging Health Technologies, and Property Law at the law school, and co-teaches a course on Epidemics and Pandemics in the undergraduate program.

Her legal scholarship has appeared or is forthcoming in *UCLA Law Review*, *Emory Law Journal*, *Arizona Law Review*, *Yale Law Journal Forum*, *Michigan Law Review Online*, *Duke Law and Technology Review*, *Vanderbilt Journal of Transnational Law*, *Northwestern University Law Review of Note*, *Georgetown Journal of International Affairs* and *Journal of Law and the Biosciences*, among others. Her commentary pieces have been published by the *Saint Louis Post-Dispatch*, *Health Affairs Blog*, the *Huffington Post* and *The Conversation*, and republished in *Scientific American*, *Newsweek Japan* and newspapers around the U.S., including the *Chicago Tribune*. Her ongoing book, *Vaccines as Technology: Innovation, Barriers and the Public Interest*, is under contract with Cambridge University Press, scheduled to be published in 2022.

In spring 2020, Rutschman received a Beaumont Scholarship Research Award from Saint Louis University. In 2019, she was named a visiting fellow by the Centre for Intellectual Property Policy & Management Fellowship at the University of Bournemouth in the United Kingdom. In 2018, she was named a Health Law Scholar by the American Society of Law, Medicine & Ethics and a Wiet Life Sciences Law Scholar by the Beazley Institute for Health Law and Policy at Loyola University Chicago. And in 2017 she was named a Bio Intellectual Property Scholar by the American Society of Law, Medicine & Ethics.

Previously, Rutschman taught at DePaul University College of Law as the inaugural Jaharis Fellow in Health Law and Intellectual Property (2016-2018). She also worked as a consultant to the World Health Organization in 2015-2016 during the Ebola and Zika outbreaks, and was a visiting guest lecturer in intellectual property at Uppsala Law School (Sweden) in Fall 2015. She received her first law degree from Catholic University School of Law in Portugal, followed by a master's degree (LLM, 2008) and doctoral degree (SJD, 2016) from Duke University Law School.

RAJKUMAR VINNAKOTA

Partner

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[Rajkumar Vinnakota](#)'s practice focuses on complex commercial litigation and appeals in both federal and state courts, and various administrative agencies. His practice includes intellectual property, business torts, partnership and corporate governance disputes, and insurance matters. He has a holistic intellectual property practice that focuses on developing, managing, licensing, and enforcing IP portfolios.

He represents and defends domestic and international clients, with an emphasis in the oil & gas, chemical, biomaterial, biotechnology, pharmaceutical, semiconductor, telecommunications, and electronic industries. His practice focuses on helping technology and start-up companies navigate the complex legal environment to protect their valuable intellectual property and achieve commercial success. Kumar is also a chemical engineer and his technical background includes work experience as a process engineer at ExxonMobil Chemical and chemical plant design studies at Kellogg Brown and Root (KBR) in Houston, Texas.

Education:

J.D., University of Texas School of Law

B.S., *cum laude*, Chemical Engineering, Texas A&M University

PETER K. YU

Professor of Law, Director of the Center for Law & Intellectual Property
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Professor of Communication

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[Peter K. Yu](#) (余家明) is Professor of Law, Professor of Communication and Director of the Center for Law and Intellectual Property at Texas A&M University. He previously held the Kern Family Chair in Intellectual Property Law at Drake University Law School and was Wenlan Scholar Chair Professor at Zhongnan University of Economics and Law in Wuhan, China. He served as a visiting professor of law at Bocconi University, Hanken School of Economics, Hokkaido University, the University of Haifa, the University of Helsinki, the University of Hong Kong, the University of Strasbourg and Washington and Lee University. He also founded the nationally renowned Intellectual Property & Communications Law Program at Michigan State University, at which he held faculty appointments in law, communication arts and sciences, and Asian studies.

Born and raised in Hong Kong, Professor Yu is a leading expert in international intellectual property and communications law. He also writes and lectures extensively on international trade, international and comparative law, and the transition of the legal systems in China and Hong Kong. A prolific scholar and an award-winning teacher, he is the author or editor of seven books and more than 180 law review articles and book chapters. He is the Co-Director of Studies of the American Branch of the International Law Association and has served as the general editor of *The WIPO Journal* published by the World Intellectual Property Organization (WIPO).

Professor Yu has spoken at events organized by WIPO, the World Trade Organization, the International Telecommunication Union, the U.N. Conference on Trade and Development (UNCTAD), the U.N. Educational, Scientific and Cultural Organization (UNESCO), the Chinese, EU and U.S. governments and at leading research institutions from around the world. His lectures and presentations have spanned over 30 countries on six continents. He is a frequent commentator in the national and international media. His publications have appeared in Chinese and English and have been translated into Arabic, French, Hausa, Japanese, Persian, Portuguese, Spanish and Vietnamese. They are available on his website at www.peteryu.com.