



15th Chinese Internet Research Conference:
第十五届中国互联网研究年会：
“Divergence and Convergence in China’s Internets”
「中国互联网的分歧与融合」

FINAL PROGRAM

MONDAY, JUNE 5, 2017

8:30 a.m. Breakfast

9:00 a.m. Welcoming Remarks

Prof. Charlotte KU, Associate Dean for Global Programs, Texas A&M University School of Law

Prof. Peter K. YU, Director, Center for Law and Intellectual Property, Texas A&M University School of Law

9:15 a.m. Migrants, Memory and Community

Chair: Prof. Min JIANG, Department of Communication Studies, University of North Carolina at Charlotte

Presenters: Prof. Tom MCDONALD, Department of Sociology, University of Hong Kong
“Unfriendly Money? Digital Money, Trust and Sociality amongst Rural Migrants in China”

Prof. Cara WALLIS, Department of Communication, Texas A&M University
“Social Media, Personal Aesthetics, and Young Creatives in Beijing”

ZHOU Yang, Department of Media and Communications, London School of Economics and Political Science (U.K.)
“Second-Generation Factory *Nongmingong*, ICTs-Mediated Everyday Life and Inequalities: A Literature Review”

10:45 **Coffee Break**

11:15 **Political Participation, Public Opinion and Online Propaganda**

Chair: Prof. Tom MCDONALD, Department of Sociology, University of Hong Kong

Presenters: LIU Dongshu, Maxwell School of Citizenship and Public Affairs, Syracuse University
“The Road to Cynicism: How Online Satire in China Reduces Political Trust and Discourages Political Participation” (with LI Shao)

Dr. Joyce Y.M. NIP, Department of Media and Communications and Department of Chinese Studies, University of Sydney (Australia)
“Formation of Public Opinion on Social Media in China”

SHAO Li, Maxwell School of Citizenship and Public Affairs, Syracuse University
“When the State Meets the Social Forces: How Propaganda Moderates the Influence of Independent Opinion Leaders on Chinese Social Media” (with HUANG He and WANG Fangfei)

1:00 **Lunch**

2:00 **Scholarship, Methodology and Trends**

Chair: Prof. Peter K. YU, Director, Center for Law and Intellectual Property, Texas A&M University School of Law

Presenters: Prof. Min JIANG, Department of Communication Studies, University of North Carolina at Charlotte

Prof. Cara WALLIS, Department of Communication, Texas A&M University

3:30 **Coffee Break**

3:45 **The Shifting Terrain of the Online Public Sphere**

Chair: Prof. Cara WALLIS, Department of Communication, Texas A&M University

Presenters: Gillian BOLSOVER, Oxford Internet Institute, University of Oxford (U.K.)
“Commercialisation, Representation and Political Speech on Commercial Microblogs in the U.S. and China”

Maria FAUST, Institute for Communication and Media Studies, University of Leipzig (Germany)

“Quantitative Survey Measures to Compare German and Chinese Internet-Mediated Communication and Its Effects on the Way We Deal with and Plan Time”

LU Shuning, School of Journalism, University of Texas at Austin
“News Making in the Networked Public Sphere: The Case of Wei Zexi Incident on Zhihu.com”

XU Xuanzi, Department of Media and Communications and China Studies Centre,
University of Sydney (Australia)
“Two Decades of Research on Online Public Sphere in China: A Historical Review”

ZHAO Yikai, Department of Communication, Texas A&M University
“The Rise of WeChat and the Decline of ‘Shizheng’: Political Affordances of an
Emerging Social Media Platform”

5:55 **Conference Adjourns for the Day**

6:30 **Dinner for Conference Speakers**

Cannon Chinese Kitchen
304 W Cannon St., Fort Worth

TUESDAY, JUNE 6, 2017

8:30 a.m. Breakfast

9:00 a.m. Surveillance, Control and Governance

Chair: Prof. Min JIANG, Department of Communication Studies, University of North Carolina at Charlotte

Presenters: Prof. HAN Rongbin, Department of International Affairs, University of Georgia
“Harmonizing the Web: State Control over Online Complaints in China”

Adam KNIGHT, Oxford Internet Institute, University of Oxford (U.K.)
“Peer-to-Peer Content Control on the Chinese Internet: A Case Study of Sina Weibo’s ‘Community Management System’”

LIANG Fan, Department of Communication Studies, University of Michigan
“High-Tech Governance through Big Data Surveillance: Tracing the Development of Social Credit System in China” (with. Prof. Muzammil M. Hussain)

WANG Qingyan, School of Humanities and Social Science, Hong Kong University of Science and Technology
“The Online Propaganda Strategy of Government on Microblog: Evidence from SINA Provincial Government Publicity Microblogs”

10:50 Coffee Break

11:10 Copyright, Cybersecurity and Regulation

Chair: Prof. Saurabh Vishnubhakat, Texas A&M University School of Law

Presenters: Prof. HE Tianxiang, School of Law, City University of Hong Kong
“Fan-Generated Contents, Free Speech, and Online Copyright Protection in China: The Interaction in between and the Future Legal Protection Model”

Prof. LEE Jyh-An, Faculty of Law, Chinese University of Hong Kong
“Hacking into China’s Cybersecurity Law”

Prof. Eric PRIEST, University of Oregon School of Law
“Made in China: Transitioning the Online Counterfeit Economy”

Prof. YAN Mei Ning, Shantou University Law School (China)
“The Landmark Langyashan Warriors Cases: The Chinese Internet, Law, and Politics”

1:00 Lunch

2:00 Presentation of Graduate Student Paper Competition Awards

Presenters: CIRC Secretariat

2:30 Rights, Activism and Public Intellectuals

Chair: Prof. Eric PRIEST, University of Oregon School of Law

Presenters: Dr. Sally Xiaojin CHEN, School of Media, Film and Music, University of Sussex (U.K.)
“Connective Action as a Mechanism for Demanding a Government Response on Rights Issues: Case Studies on the *Southern Weekly* Incident and the Ongoing LGBT Legal Campaign Challenging Homophobic Textbooks in China”

GUO Shaohua, Department of Asian Languages & Literatures, Carleton College
“The Becoming of an Idol: Reinvention of State Media Sectors Online”

3:40 Coffee Break

4:00 Globalization, Economics and Sovereignty

Chair: Prof. Charlotte KU, Texas A&M University School of Law

Presenters: DAI Zhongxuan, School of Communication, Hong Kong Baptist University
“Hybrid Control: The Embodiment Turn in Chinese Internet Policies”

Prof. HONG Yu, Annenberg School for Communication and Journalism, University of Southern California
“Pivot to Internet Plus: Molding China’s Digital Economy for Economic Restructuring?”

JIA Lianrui, Joint Graduate Program in Communication & Culture, York University (Canada)
“Go Big or Go Home? Globalization of Chinese Internet Companies”

Katharin TAI, Department of Politics and International Relations, University of Oxford (U.K.)
“Cyber Sovereignty and Its Implications for Theories of State”

5:50 p.m. Closing Remarks

Prof. Peter K. Yu, Texas A&M University School of Law

6:00 Conference Adjourns

6:30 Dinner for Conference Speakers

Del Frisco’s Grille
154 E 3rd St., Fort Worth

ABOUT THE CONFERENCE

The Chinese Internet Research Conference (CIRC) was founded by Professor Jack Linchuan Qiu of the Chinese University of Hong Kong and Professor Peter Yu of Texas A&M University. The conference series began in May 2003 with the first conference held at the Annenberg School for Communication at the University of Southern California.

Since its inception, CIRC has convened annually to facilitate the development of a community of scholars across the world. It has featured research examining the development, use and impact of the Internet, mobile phones and other new media in the Chinese world. Scholars from a variety of academic disciplines, including journalism and communication, political science, law, sociology, psychology and education, have participated in the conference to present their latest research. Among the areas covered are Internet law and policy, user behavior, online participation, gaming and online civil society.

CIRC has been highly successful in encouraging new and innovative scholarship on the Chinese Internet and mobile phones, developing and mentoring researchers and research collaborations, and generating published research on the Internet and other new media in China. In the past 15 years, the conference has examined not only the impact of new media on China but also China's impact on these media.

The 2017 Local Organizing Committee consists of Professors Randy KLUVER 柯兰迪, Charlotte KU 顾美基, Cara WALLIS 华恺真 and Peter YU 余家明 of Texas A&M University.

Members of the CIRC Secretariat include HU Yong 胡泳 (Peking U), Min JIANG 蒋敏 (UNC Charlotte), Randy KLUVER 柯兰迪 (Texas A&M), Jack QIU 邱林川 (CUHK), Peter YU 余家明 (Texas A&M) and ZHOU Baohua 周葆华 (Fudan U).

PAST CONFERENCES

CIRC 14 – Journalism School, Fudan University (Host: ZHOU Baohua) – June 14-15, 2016 – “Mediatization: Digital Revolution and the Chinese Setting”

CIRC 13 – China Institute, University of Alberta (Hosts: Ashley ESAREY and Min JIANG) – May 27-28, 2015 – “(Un)civil Society + Chinese Internet or Internet in China?”

CIRC 12 – Department of Applied Social Sciences, Hong Kong Polytechnic University (Host: David HEROLD) – June 20-21, 2014 – “Situated Practices on China’s Changing Internets: From the Users of Mobile ICTs and Apps to Weibo Posters and Social Networkers”

CIRC 11 – Oxford Internet Institute, University of Oxford (Host: Bill DUTTON) – June 14-15, 2013 – “China and the New Internet World”

CIRC 10 – Annenberg School for Communication, University of Southern California (Hosts: Mei FONG and Andrew LIH) – May 21-22, 2012 – “Social Media, Digital Entertainment, Governance and Social Movements”

CIRC 9 – Institute for the Study of Diplomacy, Georgetown University (Host: LIAO Han-Teng) – May 23-24, 2011 – “Chinese Factors in Internet Development: Global Public Goods, National Policies, and Private Interests”

CIRC 8 – School of Journalism and Communication, Peking University (Host: HU Yong) – June 29-30, 2010 – “Internet and Modernity with Chinese Characteristics: Institutions, Cultures and Social Formations”

CIRC 7 – Annenberg School for Communication, University of Pennsylvania (Host: TSUI Lokman) – May 27-29, 2009 – “The Chinese Internet and Civil Society: Civic Engagement, Deliberation and Culture”

CIRC 6 – Journalism & Media Studies Center, University of Hong Kong (Host: Rebecca MACKINNON) – June 13-14, 2008 – “China and the Internet: Myths and Realities”

CIRC 5 – Institute for Pacific Asia, Texas A&M University (Host: Randy KLUVER) – May 21-22, 2007 – “New Perspectives on the Internet in China”

CIRC 4 – School of Communication and Information, Nanyang Technological University, Singapore (Hosts: ANG Peng-Hwa and Randy KLUVER) – July 21-22, 2006 – “China’s Internet and Chinese Cultures”

CIRC 3 – Michigan State University College of Law (Host: Peter YU) – May 23-24, 2005 – “Digital Silk Road: A Look at the First Decade of China’s Internet Development and Beyond”

CIRC 2 – Graduate School of Journalism, University of California at Berkeley (Host: XIAO Qiang) – April 31–May 1, 2004 – “China’s Digital Future: The Impact of Information and Communications Technologies on Chinese Society”

CIRC 1 – Annenberg School for Communication, University of Southern California (Founders: Jack QIU and Peter YU) – May 30-31, 2003 – “China and the Internet: Technology, Economy, and Society in Transition”