



## “Intellectual Property in All the New Places” Symposium

### FINAL PROGRAM

FRIDAY, APRIL 15, 2016

**8:15 a.m. Breakfast**

**8:45 a.m. Welcoming Remarks**

Dean Andrew P. Morriss, Anthony G. Buzbee Dean’s Endowed Chair, Texas A&M University School of Law

Prof. Peter K. Yu, Co-Director, Center for Law and Intellectual Property, Texas A&M University School of Law

**9:00 a.m. Rethinking Intellectual Property**

Moderator: Prof. W. Keith Robinson, Co-Director, Tsai Center for Law, Science and Innovation, Dedman School of Law, Southern Methodist University

Speakers: Prof. Rochelle C. Dreyfuss, Pauline Newman Professor of Law & Co-Director, Engelberg Center on Innovation Law & Policy, New York University School of Law

Prof. Susy Frankel, Director, New Zealand Centre of International Economic Law, School of Law, Victoria University of Wellington (New Zealand)

Prof. Michael J. Madison, Faculty Director, Innovation Practice Institute, University of Pittsburgh School of Law

Prof. Lisa P. Ramsey, University of San Diego School of Law

Prof. Zahr Said, University of Washington School of Law

Prof. Jessica Silbey, Northeastern University School of Law

**11:00 a.m. Coffee Break**

**11:15 a.m. Copyright, Enforcement and Institutions**

Moderator: Prof. H. Brian Holland, Texas A&M University School of Law

Speakers: Prof. Ann Bartow, Director, Franklin Pierce Center for Intellectual Property, University of New Hampshire School of Law

Prof. Annemarie Bridy, University of Idaho College of Law

Prof. Jeremy de Beer, Faculty of Common Law, University of Ottawa (Canada)

**12:45 p.m. Keynote Luncheon Address**

Introduction: Prof. Megan M. Carpenter, Co-Director, Center for Law and Intellectual Property, Texas A&M University School of Law

Speaker: David J. Kappos, Partner, Cravath, Swaine & Moore LLP; Under Secretary of Commerce for Intellectual Property & Director, United States Patent and Trademark Office (2009–2013)

“Intellectual Property Trends and Data in All the New Places”

**2:15 p.m. Patents, Pharmaceuticals and Genetic Resources**

Moderator: Prof. Srividhya Ragavan, Texas A&M University School of Law

Speakers: Prof. Margo A. Bagley, Hardy Cross Dillard Professor of Law & Joseph C. Carter, Jr. Research Professor of Law, University of Virginia School of Law

Prof. Dan L. Burk, Chancellor’s Professor of Law, University of California, Irvine School of Law

Prof. William W. Fisher, WilmerHale Professor of Intellectual Property Law, Harvard Law School

**3:45 p.m. Coffee Break**

**4:00 p.m. Trademarks, Brands and Identities**

Moderator: Prof. Connie D. Nichols, Baylor Law School

Speakers: Prof. Megan M. Carpenter, Co-Director, Center for Law and Intellectual Property, Texas A&M University School of Law

Prof. John T. Cross, Grosscurth Professor of Intellectual Property Law and Technology Transfer, University of Louisville School of Law

Prof. Laura A. Heymann, Vice Dean, William & Mary Law School

Prof. Mary LaFrance, IGT Professor of Intellectual Property Law, William S. Boyd School of Law, University of Nevada, Las Vegas

Prof. Mark P. McKenna, Associate Dean for Faculty Research and Development, Notre Dame Law School

**5:45 Symposium Adjourns for the Day**

**6:30 Dinner for Conference Speakers and Fellows**

Joe T. Garcia's Mexican Restaurant  
2201 N. Commerce St, Fort Worth

SATURDAY, APRIL 16, 2016

**9:00 a.m. Breakfast**

**9:30 a.m. Inventions, Patents and Trolls**

Moderator: Prof. Sapna Kumar, University of Houston Law Center

Speakers: Prof. Debora Halbert, Associate Vice Chancellor for Academic Affairs & Professor of Political Science, University of Hawaii at Manoa

Prof. Mark D. Janis, Robert A. Lucas Chair of Law & Director, Center for Intellectual Property Research, Indiana University Maurer School of Law

Prof. Jay P. Kesan, H. Ross & Helen Workman Research Scholar & Director, Program in Intellectual Property and Technology Law, University of Illinois College of Law

Prof. Saurabh Vishnubhakat, Texas A&M University School of Law

**11:15 a.m. Coffee Break**

**11:30 a.m. Authors, Publishers and Artificial Intelligence**

Moderator: Bryan H. Choi, Fellow, Center for Technology, Innovation & Competition, University of Pennsylvania Law School; Assistant Professor of Law and Computer Science & Engineering, Ohio State University (beginning fall 2016)

Speakers: Prof. Shyamkrishna Balganesh, University of Pennsylvania Law School

Prof. Christine Haight Farley, American University Washington College of Law

Prof. Wendy J. Gordon, William Fairfield Warren Distinguished Professor, Boston University School of Law

Prof. Martin R.F. Senftleben, VU University Amsterdam (The Netherlands)

**1:00 p.m. Lunch**

**2:15 p.m. Culture, Globalization and Territoriality**

Moderator: Prof. Doris Estelle Long, John Marshall Law School, Chicago

Speakers: Prof. Irene Calboli, Texas A&M University School of Law; Visiting Professor of Law, Lee Kong Chian Fellow & Deputy Director, Applied Research Centre for Intellectual Assets and the Law in Asia, School of Law, Singapore Management University

Prof. Graeme Dinwoodie, Director, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford (U.K.)

Prof. Shubha Ghosh, Crandall Melvin Professor of Law & Director, Technology Commercialization Law Program, Syracuse University College of Law

Prof. Stephen R. Munzer, Distinguished Research Professor of Law, UCLA School of Law

**3:45 p.m. Coffee Break**

**4:00 p.m. Technology, Innovation and the Futures**

Moderator: Prof. Sun Haochen, Faculty of Law, University of Hong Kong

Speakers: Prof. Sandra Braman, John Paul Abbott Professor of Liberal Arts, Department of Communication, Texas A&M University

Prof. Deven R. Desai, Scheller College of Business, Georgia Institute of Technology

Prof. Greg R. Vetter, Law Foundation Professor & Co-Director, Institute for Intellectual Property & Information Law, University of Houston Law Center

**5:45 p.m. Closing Remarks**

Prof. Peter K. Yu, Co-Director, Center for Law and Intellectual Property, Texas A&M University School of Law

**6:30 p.m. Dinner for Conference Speakers and Fellows**

H3 Ranch  
105 E. Exchange Ave., Fort Worth

## CONFERENCE FELLOWS

- Bryan H. Choi, Fellow, Center for Technology, Innovation & Competition, University of Pennsylvania Law School; Assistant Professor of Law and Computer Science & Engineering (beginning fall 2016)
- Prof. Sapna Kumar, University of Houston Law Center
- Prof. Doris Estelle Long, John Marshall Law School, Chicago
- Prof. Nicola Lucchi, Jönköping International Business School (Sweden)
- Prof. Connie D. Nichols, Baylor Law School
- Prof. W. Keith Robinson, Dedman School of Law, Southern Methodist University
- Prof. Sun Haochen, Faculty of Law, University of Hong Kong
- Joy Y. Xiang, Intellectual Property Fellow, Chicago-Kent College of Law; Assistant Professor of Law, Peking University—School of Transnational Law (China) (beginning fall 2016)